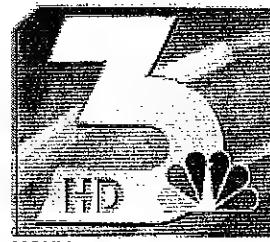


ORDER



KSNV

Orders	Order / Rev:	104088	Primary AE:	Amy McCreary
	Alt Order #:	06831602	Sales Office:	BLPHI
	Product Desc:	Crossroads GPS	Sales Region:	National
	Estimate:	754		
	Flight Dates:	07/27/12 - 08/06/12		
	Original Date / Rev:	07/06/12 / 07/19/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLC01-Democrat	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	15	\$24,550.00	\$20,867.50
07/30/12	08/06/12	64	\$52,500.00	\$44,625.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	15	\$24,550.00	\$20,867.50	0.00
August 2012	64	\$52,500.00	\$44,625.00	0.00
Totals	79	\$77,050.00	\$65,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$77,050.00
Market	100%	\$248,548.39

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,564.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,709.68
KTUD	1%	\$2,485.48
KVVU	17%	\$42,253.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,485.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagner	M	430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
Wake Up Early W/ THE WAGNERS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				

Order / Rev: 104088 Advertiser: Crossroads GPS
 Alt Order #: 06831602 Product Desc: Crossroads GPS KSNV
 Flight Dates: 07/27/12 - 08/06/12 Estimate: 754

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagn@M		430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/23/12 07/29/12 -----S 1 \$150.00 0.00															
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagn@M		430a-5a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 M----- 1 \$150.00 0.00															
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagn@M		430a-5a	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 -T----- 1 \$150.00 0.00															
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagn@M		430a-5a	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 --W---- 1 \$150.00 0.00															
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagn@M		430a-5a	---T---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 ---T--- 1 \$150.00 0.00															
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagn@M		430a-5a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 -----S 1 \$150.00 0.00															
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagn@M		430a-5a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 08/06/12 08/12/12 M----- 1 \$150.00 0.00															
E 8	KSNV	07/27/12	07/27/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/23/12 07/29/12 -----F-- 1 \$400.00 0.00															
E 9	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 M----- 1 \$400.00 0.00															
E 10	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 -T----- 1 \$400.00 0.00															
E 11	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 --W---- 1 \$400.00 0.00															
E 12	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagn@M		5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>	
Week: 07/30/12 08/05/12 ---T--- 1 \$400.00 0.00															
E 13	KSNV	08/03/12	08/03/12	CM	5-6a		----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wagners															
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	----F--											
E 14	KSNV	08/06/12	08/06/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.001	0.00	NM		1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/06/12	08/12/12	M-----											
E 15	KSNV	07/27/12	07/27/12	News 3 at 430pm	CM	430-5pm	----F--	:30	1	\$700.001	0.00	NM		1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/23/12	07/29/12	----F--											
E 16	KSNV	07/30/12	07/30/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	M-----											
E 17	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	-T-----											
E 18	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	--W----											
E 19	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	---T---	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	---T---											
E 20	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	---F--	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	---F--											
E 21	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/06/12	08/12/12	M-----											
E 22	KSNV	07/27/12	07/27/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/27/12	07/29/12	----F--											
E 23	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	M-----											
E 24	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	1	\$700.001	0.00	NM		1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 07/30/12	08/05/12	-T-----											
E 25	KSNV	08/01/12	08/01/12	CM	6-7a	--W----	:30	1	\$700.001	0.00	NM		1	\$700.00	

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 ---W---- 1 \$700.00 0.00															
E 26	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/WagM		6-7a									1 \$700.00 1 0.00 NM
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 ---T--- 1 \$700.00 0.00															
E 27	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/WagM		6-7a									1 \$700.00 1 0.00 NM
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 ----F-- 1 \$700.00 0.00															
E 28	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/WagM		6-7a									1 \$700.00 1 0.00 NM
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/06/12 08/12/12 M----- 1 \$700.00 0.00															
E 29	KSNV	07/27/12	07/27/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 ----F-- 1 \$1,400.00 0.00															
E 30	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 M----- 1 \$1,400.00 0.00															
E 31	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 -T----- 1 \$1,400.00 0.00															
E 32	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 --W---- 1 \$1,400.00 0.00															
E 33	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 ----T-- 1 \$1,400.00 0.00															
E 34	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TDDAY SHDW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 -----F-- 1 \$1,400.00 0.00															
E 35	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am									1 \$1,400.00 1 0.00 NM
Today Show															
TODAY SHOW															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/06/12 08/12/12 M----- 1 \$1,400.00 0.00															
E 36	KSNV	07/27/12	07/27/12	News 3 at 4 (1/2 hr)	CM	4-430p									1 \$700.00 1 0.00 NM
News 3 at 4															
FIRST NEWS 3 AT FDUR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----F-- 1 \$700.00 0.00															
E 37	KSNV	07/30/12	07/30/12		CM	4-5pm									1 \$700.00 1 0.00 NM

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----			1		\$700.00		0.00				
E 38	KSNV	07/31/12	07/31/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		-T-----	:30	1	\$700.001	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	-T-----			1		\$700.00		0.00				
E 39	KSNV	08/01/12	08/01/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		--W----	:30	1	\$700.001	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	--W----			1		\$700.00		0.00				
E 40	KSNV	08/02/12	08/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		---T---	:30	1	\$700.001	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	---T---			1		\$700.00		0.00				
E 41	KSNV	08/03/12	08/03/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		----F--	:30	1	\$700.001	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	----F--			1		\$700.00		0.00				
E 42	KSNV	08/06/12	08/06/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		M-----	:30	1	\$700.001	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	M-----			1		\$700.00		0.00				
E 43	KSNV	07/27/12	07/27/12	M-F Early News	CM	5-630p		----F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	----F--			1		\$1,000.00		0.00				
E 44	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p		M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----			1		\$1,000.00		0.00				
E 45	KSNV	07/31/12	07/31/12	M-F Early News	CM	5-630p		-T-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----			1		\$1,000.00		0.00				
E 46	KSNV	08/01/12	08/01/12	M-F Early News	CM	5-630p		--W----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	--W----			1		\$1,000.00		0.00				
E 47	KSNV	08/02/12	08/02/12	M-F Early News	CM	5-630p		---T---	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	--W----			1		\$1,000.00		0.00				
E 48	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p		----F--	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	----F--			1		\$1,000.00		0.00				
E 49	KSNV	08/06/12	08/06/12		CM	5-630p		M-----	:30	1	\$1,000.001	0.00	NM	1	\$1,000.00

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News															
M-F Early News															
EARLY NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 50	KSNV	07/28/12	07/28/12	News 3 Sunrise - SATURDAY		6a-7a									
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----S- 1 \$350.00 0.00															
E 51	KSNV	08/04/12	08/04/12	News 3 Sunrise - SATURDAY		6a-7a									
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 -----S- 1 \$350.00 0.00															
E 54	KSNV	07/28/12	07/28/12	Sa-Su Early News	CM	5pm-630pm									
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----S- 1 \$650.00 0.00															
E 55	KSNV	08/04/12	08/04/12	Sa-Su Early News	CM	5pm-630pm									
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 -----S- 1 \$650.00 0.00															
E 56	KSNV	07/27/12	07/27/12	Olympics Opening Ceremony	CM	730p-12a									
Olympics Opening Ceremony															
OPEN CEREMONIES															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----F-- 1 \$10,000.00 0.00															
E 57	KSNV	07/30/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	MTWTFSS	:30	7	\$1,000.00	7	0.00	NM		
Late News during Olympics															
NEWS AFT OLY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 MTWTFSS 7 \$1,000.00 0.00															
E 58	KSNV	08/06/12	08/06/12	Olympics Late News 3	CM	11pm-12:35am	M-----	:30	1	\$1,000.00	7	0.00	NM		
Late News during Olympics															
NEWS AFT OLY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/06/12 08/12/12 M----- 1 \$1,000.00 0.00															
E 59	KSNV	07/30/12	08/03/12	Olympics Daytime Weekday	CM	9am-4pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM		
Olympics Daytime Weekdays															
OLY DAYTIME															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 MTWTF-- 5 \$1,200.00 0.00															
E 60	KSNV	07/29/12	07/29/12	Olympics Daytime Weekday	CM	4am-6pm	-----S	:30	2	\$1,700.00	1	0.00	NM		
Olympics Daytime WEEKEND															
OLY WKEND															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----S 2 \$1,700.00 0.00															
E 61	KSNV	07/28/12	07/28/12	Olympics Daytime Weekday	CM	4am-6pm	-----S-	:30	3	\$1,700.00	1	0.00	NM		
Olympics Daytime WEEKEND															
OLY WKEND															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/23/12 07/29/12 -----S- 3 \$1,700.00 0.00															
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	1	\$6,000.00	1	0.00	NM		
Olympics Primetime															
OLY PRIME															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 07/30/12 08/05/12 MTWTFSS 1 \$6,000.00 0.00															
E 63	KSNV	07/30/12	08/02/12		CM	1135pm - 5am	MTWTF---	:30	1	\$200.00	1	0.00	NM		

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Estimate:	754

KSJV